

# BRANDON IRELAND //

**ART DIRECTOR**

## EXPERIENCE //

### **Cramer-Krasselt**

April 2009 - Present

Currently kicking ass and taking names on a variety of accounts.

### **Tribal DDB**

February 2008 - February 2009

Worked on various interactive campaigns. Concept and design lead on multiple e-commerce sites, rich media projects and site updates for Lowes, StateFarm and Quaker.

### **Element 79**

September 2007 - February 2008

Worked with art directors, development teams and flash designers to create innovative web experiences. Concepted and managed flash and HTML websites for Frito-Lay and Gatorade. Worked on numerous new business opportunities.

### **Lisa P. Maxwell**

December 2005 - October 2007

Managed teams and projects from concept to production on integrated campaigns for Boyd Gaming & Harley-Davidson.

## EDUCATION //

BFA, Graphic Design  
Columbia College Chicago, 2004

## CLIENT LIST //

AdCouncil, AirTran, Boyd Gaming, Corona, Crocs, Edward Jones, Frito-Lay, Heinz, Gatorade, Harley-Davidson, Lowe's, Porsche, State Farm, Quaker

## SKILLS //

CS5, Acrobat, Dreamweaver, Flash.. Knowledge of HTML, CSS, Javascript, AJAX, PHP, the griplless frisbee throw, Derrick Rose & hot sauce.